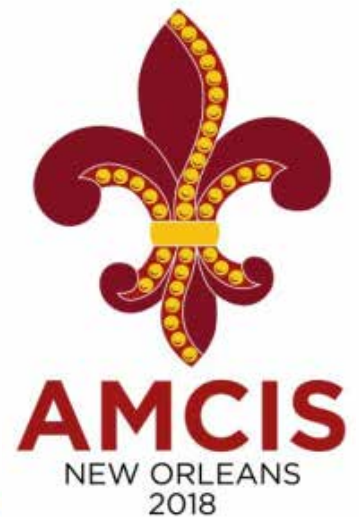


AMCIS 2018

SPONSORSHIP OPPORTUNITIES



AMCIS 2018, August 16-18, 2018, The Hyatt Regency New Orleans

“Gonna have good fun, down on the Bayou!”

We invite you to be a visible supporter and participant for the highly-regarded AMCIS in New Orleans, where scholarship, fun and adventure all meet together in one venue.

As a sponsoring participant, you have the opportunity to reach 900 or more attendees and impact the additional 4,300 and more members of the Association for Information Systems. The scholars and scientists you reach here will take your message home to thousands more in the classroom and in personal encounters in the business world.

We value you as a sponsor, and are dedicated to making your support for our world-class scholarly association a rewarding and impactful promotional event for your company and its marketing interests. As you review our sponsorship opportunities, feel free to contact us with questions and for assistance in custom-designing the sponsorship experience that maximizes your reach to one of the worlds' leading audiences of business technology researchers and teachers. We offer many opportunities, including sponsored academic and practice workshops, exhibition display presence, or branded affiliation with key high-visibly conference event. Our attendees are the key to technology specification decisions among the world's leading future CIOs and technology procurement experts.

Conference Co-Chairs,

Andrew Schwarz,
Professor
Louisiana State University
Baton Rouge, LA
aschwarz@lsu.edu

Tom Stafford
J.E. Barnes Professor of Information
Systems
Louisiana Tech University
Ruston, LA
Stafford@latech.edu

Rudy Hirscheim
Ourso Family Distinguished Professor of
Information Systems
Louisiana State University
Baton Rouge, LA
rudy@lsu.edu



Americas Conference on Information Systems

Sponsorship Opportunities

	Platinum \$15,000+	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Academic \$2,000
Conference Registration Comps	5	3	2	2	1
Exhibit Booth	Double	Double	Single	Single	-
Program Guide Logo Inclusion	✓	✓	✓	✓	✓
Conference Site Logo Inclusion	✓	✓	✓	✓	✓
Meter Board and Presentation Room Logo Inclusion	✓	✓	✓	✓	✓
AIS Appreciation Reception	✓	✓	✓	✓	✓

Platinum Sponsor - \$15,000+

- Five full conference registrations
- Double exhibit booth
- Logo/Link on the Conference Website
- Logo in the Conference Program as a Sponsor
- Logo on Conference Meter Boards and Keynote Presentations
- Invitation to the private AIS Appreciation Reception

Gold Sponsor - \$10,000

- Three full conference registrations
- Double exhibit booth
- Logo/Link on the Conference Website
- Logo in the Conference Program as a Sponsor
- Logo on Conference Meter Boards and Keynote Presentations
- Invitation to the private AIS Appreciation Reception

Silver Sponsor - \$5,000

- Two full conference registrations
- Single exhibit booth
- Logo/Link on the Conference Website
- Logo in the Conference Program as a Sponsor
- Logo on Conference Meter Boards and Keynote Presentations
- Invitation to the private AIS Appreciation Reception

Bronze Sponsor - \$3,000

- Two full conference registrations
- Single exhibit booth
- Logo/Link on the Conference Website
- Logo in the Conference Program as a Sponsor
- Logo on Conference Meter Boards and Keynote Presentations
- Invitation to the private AIS Appreciation Reception

Academic Sponsor - \$2,000

- One full conference registration
- Logo/Link on the Conference Website
- Logo in the Conference Program as a Sponsor
- Logo on Conference Meter Boards and Keynote Presentations
- Invitation to the private AIS Appreciation Reception



Distinctive Sponsorship Opportunities

Maximum Impact with Maximum Involvement

Welcome Reception Sponsor - \$35,000 (or, Partner Sponsor 5 @\$3,500)

Reach them in ways that make long-term impact

High attendance, high visibility

- Platinum level sponsorship benefits (exclusive sponsorship only) in addition to prestigious key event signage and visible recognition as our reception sponsor:
 - Five full conference registrations
 - Double exhibit booth
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Keynote Presentations
 - Invitation to the private AIS Appreciation Reception
 - 20% Discount on any Additional Sponsorship Opportunities

Social Event Sponsor - \$43,000

Laissez les bon temps rouler! They will be talking about this one for years, and you could be the company prominently associated with it.

Highest attendance, best visibility

- Platinum level sponsorship benefits in addition to prestigious key event signage and visible recognition as our reception sponsor:
 - Five full conference registrations
 - Double exhibit booth
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the private AIS Appreciation Reception
 - 20% Discount on any Additional Sponsorship Opportunities

Lunch Sponsor - \$43,000

An exclusive and high-draw event. Everybody goes to lunch!

- Signage and recognition for supporting lunch during that day of the conference
- Introduction at lunch and ten-minute address to attendees to highlight visibility
- Platinum level sponsorship benefits in addition to prestigious key event signage and visible recognition as our luncheon sponsor:
 - Five full conference registrations
 - Double exhibit booth
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the private AIS Appreciation Reception
 - 20% Discount on any Additional Sponsorship Opportunities



Americas Conference on Information Systems

Breakfast Sponsor - \$20,000

- Signage and recognition for supporting breakfast for that day of the conference
- Platinum Sponsor status and benefits:
 - Five full conference registrations
 - Double exhibit booth
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the private AIS Appreciation Reception
 - 20% Discount on any Additional Sponsorship Opportunities

Keynote Sponsor - \$10,000

- Distinctive promotional event signage and special high-visibility recognition at the Keynote Session of the conference
- Introduction at Session
- Ten minute address to attendees to highlight visibility
- Four full conference registrations
- Invitation to the private AIS Appreciation Reception

Refreshment Break (Coffee & Tea) Sponsor - \$3,000

- Sole sponsor with signage and recognition as helping to support a refreshment break during a morning or afternoon of the conference.
- Invitation to a private AIS Appreciation Reception

Workshop Sponsorships:

Full Day Workshop \$10,000

- Recognition outside the presentation room
- Recognition in the program on the workshop listing
- Three Full Conference Registrations
- Recognition as a Gold Sponsor:
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the Private AIS Appreciation Reception
 - 20% Discount on any Additional Sponsorship Opportunities

Half Day Workshop \$6,500

- Recognition outside the presentation room
- Recognition in the program on the workshop listing
- Two Full Conference Registrations
- Recognition as a Gold Sponsor:
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the Private AIS Appreciation Reception
 - 10% Discount on any Additional Sponsorship Opportunities



Industry Track Workshop \$4,000

- Recognition outside the presentation room
- Recognition in the program on the workshop listing
- One Full Conference Registration
- Recognition as a Bronze Sponsor:
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the private AIS Appreciation Reception
 - 5% Discount on any Additional Sponsorship Opportunities

Additional Opportunities:

Doctoral Consortium Sponsor - \$7,500 (or, Partner Sponsor – 3 @ \$2,950)

Reach the decision makers you want to influence before anyone else does...early career stage technology influencers and specifiers.

A highly visible and prestigious conference event, notable by more than just the doctoral students and faculty in attendance.

- Representative to address the combined body for faculty and students for prefatory comments at open
- Corporate logo visibility on Doctoral Consortium merchandising promotions (polo shirt and more)
- Two conference registrations comped

MIS Camp Sponsor - \$2,950

- Signage and recognition at the MIS Camp Consortium
- Opportunity to have up to 5 minutes to address the attendees.
- Invitation to the private AIS Appreciation Reception

Track Sponsor (2 per track limit) - \$1,950

- Signage and recognition at the room where a track's sessions are held
- Opportunity to have up to 5 minutes to address the attendees in one track session.
- Invitation to a private AIS Appreciation Reception

Onsite Opportunities:

Conference Bag Sponsor \$5,000

- Your logo on the conference bags that are handed out to each of the attendees
- Invitation to a private AIS Appreciation Reception

Lanyard Sponsor \$2,950

- Your logo on the name tag lanyards that are handed out to each of the attendees
- Invitation to a private AIS Appreciation Reception

Signage Sponsor - \$1,950

- Put your logo and any tag line or text you would like at the bottom of five directional signs that will be used to help inform and direct attendees to the various conference functions.
- Invitation to a private AIS Appreciation Reception

Rotating Banner in Mobile App - \$5,000

- Logo and Link on Conference Website (recognition as a Bronze Sponsor)
- Logo on Conference Signs
- Invitation to Private AIS Appreciation Reception

Sponsorship Level

- Keynote Sponsor - \$10,000
- Welcome Reception Sponsor - \$35,000
(or 5 at \$3,500)
- Gala Social Event Sponsor - \$43,000
- Lunch Sponsor - \$43,000
- Breakfast Sponsor - \$20,000
- Full Day Workshop Sponsor - \$10,000
- Half Day Workshop Sponsor - \$6,500
- Industry Track Workshop Sponsor -
\$4,000
- Doctoral Consortium Sponsor - \$7,500
(or 3 at \$2,950)
- MIS Camp Sponsor - \$2,950
- Track Sponsor - \$1,950
- Conference Bag Sponsor - \$5,000
- Lanyard Sponsor - \$2,950
- Signage Sponsor - \$1,950
- Exhibitor (Single Booth) - \$2,500
- Exhibitor (Double Booth) - \$4,000

- Other Amount:

**Thank you for your support of ICIS
and the AIS mission!**

AMCIS 2018 Sponsorship Agreement

For information regarding sponsor contracts, benefit fulfillment, registration or exhibit logistics, please contact: lise@aisnet.org

Company/University Information

Company/University: _____
Street: _____
City: _____
State/Province: _____
Country: _____ Zip/ Postal Code: _____
Telephone: (____) _____ Fax: (____) _____
Key Contact Name: _____
Title: _____
Email: _____

Payment Information*

Check
Check #: _____
(Make checks payable to "Association for Information Systems")

Credit Card
o Amex o Mastercard o Visa

Authorized Amount \$ _____
Credit Card Number: _____
Expiration Date: _____
Authorized Signature: _____

Billing Address (if different from above)

Street: _____
City: _____
State/Province: _____
Country: _____ Zip/ Postal Code: _____

Sponsorship Terms

In the event AMCIS 2018 cancels the conference for any reason, a full refund will be issued, or at the company's option, this sponsorship fee may be transferred to another event. Other than the sponsorship fee herein, AMCIS 2018 is not responsible for any and all costs the company may incur whether directly or indirectly related to this conference. Upon receipt of this agreement signed by the company representative, the company will be responsible for 100% of the contracted amount. No cancellations will be accepted. Acceptance of this application by AMCIS 2018 constitutes a contract.

Name (please print): _____
Date: _____
Title: _____
Authorized Signature: _____

*Fax completed form to +1-404-413-7443

If you have any questions concerning payment, please contact Lise Fitzpatrick: +1 310-977-3894 or lise@aisnet.org