

AMCIS

NEW ORLEANS
2018

Exhibitor Opportunities

*Hyatt Regency New Orleans
August 16-18, 2018*



ASSOCIATION FOR
INFORMATION SYSTEMS

Visibility

A benefit to working with AIS as a conference partner is knowing your organization will be well-represented from before the conference starts, to well after the event has ended.

Join Us at AMCIS 2018!

Would you like to give your company more visibility? Would you like access to more than 1,000 leaders in the field of information systems? If so, then AIS would like to invite you to join us at AMCIS 2018!

AMCIS 2018 will be held in New Orleans, Louisiana August 16-18, 2018 and is expected to be one of the largest gatherings of IS professionals in North America. Please join us for the opportunity to have fun, support the field of information systems and participate in the outstanding networking opportunities to help your company grow.

Contact Lise Fitzpatrick, AIS Senior Business Director, to learn more! lise@aisnet.org

The Value of AMCIS

In addition to a valuable exhibit hall space, exhibitors receive:



One complimentary exhibitor conference registration.



Extensive branding throughout (website, app, signage, etc.)



Access to more than 1,000 professionals throughout the conference.

Enhance Your Brand at AMCIS



Signage

Logos prominently displayed on signage placed throughout conference space including exhibit hall area and all group activities.



Mobile

Logos and web links listed throughout the conference app and accessed by more than 3/4 of conference attendees.

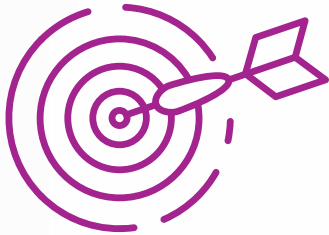


Daily Outreach

Logos and web links included in emails sent to all attendees each day with a viewing rate of 60%.

Access

AMCIS exhibitors will have access to more than **1,000** thought leaders in the field of information systems.



Reach your target audiences in the Exhibit Hall, located in a high-traffic area to maximize exposure.



Network with attendees and generate leads during coffee breaks, lunches and social events.



Attend the AIS Appreciation Reception and mingle with AIS Council members, AMCIS Committee members, sponsors and fellow exhibitors.

Exhibit Hall Hours

Thursday, August 16	3 p.m. to 6 p.m.
Friday, August 17	9 a.m. to 4 p.m.
Saturday, August 18	9 a.m. to 4 p.m.

*Hours subject to change

Coffee Break Hours

Coffee breaks will be held twice daily throughout the exhibit hall in order for exhibitors to maximize their exposure to AMCIS attendees.

“The opportunities to network with and visit exhibitors at AMCIS 2017 was exceptional. I was able to make connections I can take back to my university to help advance my students, my department, and the field of information systems.”



Participation

AMCIS attendees make up a wide variety of thought leaders in the world of information systems, including academics, professionals, and doctoral students. In addition to spending time with attendees during scheduled breaks, exhibitors are invited to attend paper sessions, workshops, keynotes and more.

AMCIS 2018 Tracks Include:

- Accounting Information Systems
- Adoption and Diffusion of Information Technology
- Advances in Information Systems Research
- Cultural Issues in IS
- Data Science and Analytics for Decision Support
- Digital Agility
- eBusiness, eCommerce, and Digital Commerce
- E-Government
- Enterprise Systems
- Green IS and Sustainability
- Healthcare Informatics and Health Information Technology
- Human-Computer Interaction
- ICTs in Global Development
- Information Security and Privacy
- IS in Education, IS Curriculum, Education and Teaching Cases
- IS Leadership and the IT Profession
- IT Project Management
- Meta-Research in Information Systems
- Openness in Research and Practice
- Organizational Transformation and Information Systems
- Philosophy in Information Systems
- Replication Research
- Semantics, Ontologies, Intelligence and Intelligent Systems
- Spanish, Portuguese, and Latin America
- Social Computing
- Social Inclusion
- Strategic and Competitive Use of Information Technology
- Systems Analysis and Design
- Virtual Communities and Collaboration

Expected AMCIS 2018 Attendance:

Academic	600+
Student	200+
Professionals	10+
Doctoral Consortium	70+
Complimentary and Guest	120+