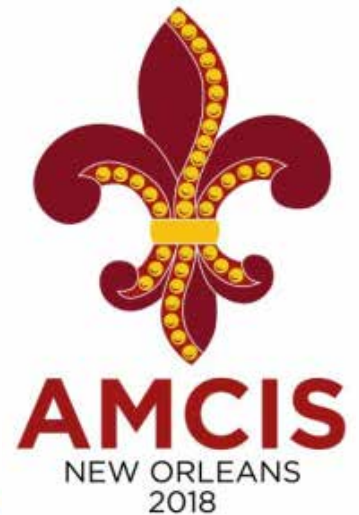


AMCIS 2018

SPONSORSHIP OPPORTUNITIES



AMCIS 2018, August 16-18, 2018, The Hyatt Regency New Orleans

“Gonna have good fun, down on the Bayou!”

We invite you to be a visible supporter and participant for the highly-regarded AMCIS in New Orleans, where scholarship, fun and adventure all meet together in one venue.

As a sponsoring participant, you have the opportunity to reach 900 or more attendees and impact the additional 4,300 and more members of the Association for Information Systems. The scholars and scientists you reach here will take your message home to thousands more in the classroom and in personal encounters in the business world.

We value you as a sponsor, and are dedicated to making your support for our world-class scholarly association a rewarding and impactful promotional event for your company and its marketing interests. As you review our sponsorship opportunities, which range from sponsored academic and practice workshops, exhibition display presence, or branded affiliation with key high-visibility conference events, feel free to contact us with questions and for assistance in custom-designing the sponsorship experience that maximizes your reach to one of the worlds' leading audiences of business technology researchers and teachers. Our attendees are the key to technology specification decisions among the world's leading future CIOs and technology procurement experts.

Conference Co-Chairs,

Andrew Schwarz,
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Tom Stafford
J.E. Barnes Professor of Information
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Rudy Hirscheim
Ourso Family Distinguished Professor of
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Americas Conference on Information Systems

Sponsorship Opportunities					
	Platinum \$15,000+	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Academic \$2,000
Conference Registration Comps	5	3	2	2	1
Exhibit Booth	Double	Double	Single	Single	-
Program Guide Logo Inclusion	✓	✓	✓	✓	✓
Conference Site Logo Inclusion	✓	✓	✓	✓	✓
Meter Board and Presentation Room Logo Inclusion	✓	✓	✓	✓	✓
AIS Private Reception	✓	✓	✓	✓	✓

Distinctive Sponsorship Opportunities Maximum Impact with Maximum Involvement

Keynote Sponsor - \$10,000

- Distinctive promotional event signage and special high-visibility recognition at the Keynote Session of the conference
- Introduction at Session
- Ten minute address to attendees to highlight visibility
- Four full conference registrations
- Invitation to the private AIS VIP Reception

Welcome Reception Sponsor \$35,000 (or, Partner Sponsor 5 @\$3,500)

- Reach them in ways that make long-term impact
- High attendance, high visibility
- Platinum level sponsorship benefits (exclusive sponsorship only) in addition to prestigious key event signage and visible recognition as our reception sponsor:
 - Five full conference registrations
 - Double exhibit booth
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the private AIS VIP Reception
 - 20% Discount on any Additional Sponsorship Opportunities
- Highly visible and prominent promotional slide show loop on strategic presentation points in the room and the conference.
- Invitation to the private AIS VIP Reception



Gala Social Event Sponsor \$43,000

- Laissez les bon temps rouler! They will be talking about this one for years, and you could be the company prominently associated with it.
- Highest attendance, best visibility
- Platinum level sponsorship benefits in addition to prestigious key event signage and visible recognition as our reception sponsor:
 - Five full conference registrations
 - Double exhibit booth
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the private AIS VIP Reception
 - 20% Discount on any Additional Sponsorship Opportunities

Lunch Sponsor \$43,000

- Signage and recognition for supporting lunch during that day of the conference
- Introduction at lunch and ten-minute address to attendees to highlight visibility
- An exclusive and high-draw event. Everybody goes to lunch!
- Platinum level sponsorship benefits in addition to prestigious key event signage and visible recognition as our luncheon sponsor:
 - Five full conference registrations
 - Double exhibit booth
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the private AIS VIP Reception
 - 20% Discount on any Additional Sponsorship Opportunities

Breakfast Sponsor \$20,000

- Signage and recognition for supporting breakfast for that day of the conference
- Platinum Sponsor status and benefits:
 - Five full conference registrations
 - Double exhibit booth
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the private AIS VIP Reception
 - 20% Discount on any Additional Sponsorship Opportunities



Americas Conference on Information Systems

Refreshment Break (Coffee & Tea) Sponsor \$3,000

- Sole sponsor with signage and recognition as helping to support a refreshment break during a morning or afternoon of the conference.
- Invitation to a private AIS Thank You Reception

Workshop Sponsorships:

Full Day Workshop \$10,000

- Recognition outside the presentation room
- Recognition in the program on the workshop listing
- Three Full Conference Registrations
- Recognition as a Gold Sponsor:
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the Private AIS VIP Reception
 - 20% Discount on any Additional Sponsorship Opportunities

Half Day Workshop \$6,500

- Recognition outside the presentation room
- Recognition in the program on the workshop listing
- Two Full Conference Registrations
- Recognition as a Gold Sponsor:
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the Private AIS VIP Reception
 - 10% Discount on any Additional Sponsorship Opportunities

Industry Track Workshop \$4,000

- Recognition outside the presentation room
- Recognition in the program on the workshop listing
- One Full Conference Registrations
- Recognition as a Bronze Sponsor:
 - Logo/Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the private AIS VIP Reception
 - 5% Discount on any Additional Sponsorship Opportunities



Doctoral Consortium Sponsor \$7,500 (or, Partner Sponsor – 3 @ \$2,950)

- Reach the decision makers you want to influence before anyone else does...early career stage technology influencers and specifiers.
- A highly visible and prestigious conference event, notable by more than just the doctoral students and faculty in attendance.
- Representative to address the combined body for faculty and students for prefatory comments at open
- Corporate logo visibility on Doctoral Consortium merchandising promotions (polo shirt and more)
- Two conference registrations comped

MIS Camp Sponsor \$2,950

- Signage and recognition at the MIS Camp Consortium
- Opportunity to have up to 5 minutes to address the attendees.
- Invitation to the private AIS VIP Reception

Track Sponsor (2 per track limit) \$1,950

- Signage and recognition at the room where a track's sessions are held
- Opportunity to have up to 5 minutes to address the attendees in one track session.
- Invitation to a private AIS VIP Reception

Conference Bag Sponsor \$5,000

- Your logo on the conference bags that are handed out to each of the attendees
- Invitation to a private AIS VIP Reception

Lanyard Sponsor \$2,950

- Your logo on the name tag lanyards that are handed out to each of the attendees
- Invitation to a private AIS VIP Reception

Signage Sponsor - \$1,950

- Put your logo and any tag line or text you would like at the bottom of 5 directional signs that will be used to help inform and direct attendees to the various conference functions.
- Invitation to a private AIS VIP Reception

\$5,000 for a Rotating banner app in the mobile app with click through to vendor site:

- Logo and Link on Conference Website Sponsors page Bronze Sponsor
- Logo on Conference Signs
- Invitation to Private AIS VIP Reception



Americas Conference on Information Systems
